



Job Description - Marketing Intern

Title:	Marketing Intern
Employer:	Elite Tournaments
Salary:	Unpaid (Stipends may be available)
Application Deadline	Ongoing
Reports to:	Director of Programs and Events
Commitment:	Flexible with min of 10 hrs/week
Working Hours:	Flexible
Office Location:	Mt. Airy, MD 21771

JOB SUMMARY

The Marketing Intern will assist the Director of Programs and the Marketing Manager with the design and creation of marketing campaigns and materials for all Elite Tournaments and Elite Promotions events. Marketing Interns will assist with website maintenance and updates. Marketing Interns will assist in the creations of print advertisements, online advertisement, and social media marketing.

SPECIFIC DUTIES

Marketing

- Assist with content management on www.elitetournaments.com and www.wiggindash.com
- Implement and develop marketing promotional ideas for Elite Tournaments, Elite Promotions, and individual events and tournaments
- Develop marketing strategy and analysis of campaign effectiveness

Communications:

- Proactively contact and respond to teams, team's managers and coaches about their responsibilities after registering for tournaments. This communication entails direct emails and phone calls.

Other Duties:

- Assist in preparation and organization of all Elite Tournament and Elite Promotion Events
- Other duties as assigned

Necessary qualifications:

- Must be at least 18 years of age and enrolled in your sophomore, junior or senior year at an accredited college or university.
- Knowledge about youth sports and particularly the soccer community in the United States
- Superior oral and written communications skills
- Effective organizational skills for managing multiple tasks
- Ability to lift 50 pounds
- Knowledge about Microsoft Office Suite
- Basic knowledge of web design

Stipend

Marketing Interns will have the option of working onsite during Tournaments and Events. These events typically occur during weekends and/or non-business hours. Marketing Interns working during these events will be paid a stipend.