



IWLCA Tournament Series Dates Announced for 2021

FOR IMMEDIATE RELEASE – The IWLCA and Elite Tournaments are excited to announce the dates and locations of the **2021 IWLCA Tournament Series**, which includes regional and national girl's lacrosse recruiting events. The IWLCA Tournament Series is designed to provide a first-class recruiting experience for prospects, families, club owners, and collegiate coaches, and is managed by Elite Tournaments.

IWLCA Midwest Cup, Westfield, IN - June 12 & 13
IWLCA West Coast Cup, Information Coming Soon - June 12 & 13
IWLCA Champions Cup, Boyds & Olney, MD - June 18 -20
IWLCA New England Cup, Amherst, MA - June 26 & 27
IWLCA Southeast Cup, Winston-Salem, NC - June 26 & 27
IWLCA Capital Cup, Richmond, VA - July 9-12
IWLCA Presidents Cup, Information Coming Soon -November 19-21
IWLCA Debut, Information Coming Soon - November 19-21

The IWLCA's 2020 tournaments were cancelled at the start of the COVID-19 pandemic due to ongoing health and safety concerns, along with the financial uncertainty faced by coaches, players and their families, and club teams. The IWLCA and Elite have utilized the past few months to listen to the IWLCA membership and club constituents to integrate a number of thoughtful changes into the relaunched events. New regional events will be offered to lessen the financial burden of families and coaches, and the utilization of the *GotSport* registration platforms will be used to help club operators navigate a more efficient process. The IWLCA Capital Cup has also changed its traditional dates to highlight and support the championship weekend of 2021 World Lacrosse Women's World Cup, which will be hosted by US Lacrosse at Towson University from July 7-17, 2021.

"It was really important for us to reflect over the past few years of our IWLCA events to see what went well and what could be better," noted IWLCA Executive Director Liz Robertshaw. "Lacrosse coaches and families are vocal and let you know what they want, so we listened and have made changes that we feel will provide for an exceptional experience. The IWLCA began these events to help make the recruiting process more thorough and efficient for our college coaches and create exposure for players interested in competing at the next level. We believe the additional regional tournaments, in non-saturated areas across the country, will be a great step towards achieving our goal to continue growing the game."

Another exciting change in the event schedule is the return of an IWLCA event to the Maryland SoccerPlex in Germantown, MD. This premier sports complex will play host to the IWLCA Champions Cup in June and was an essential piece of the scheduling puzzle. “The IWLCA Recruiting Series is an unmatched lacrosse experience for female student-athletes to be seen and recruited by college coaches,” said Elite Tournament’s newly appointed Director of Lacrosse and Sponsorship Sales, Ryan Heacock, who spearheaded the 2021 scheduling efforts. “Elite Tournaments is focused on providing the best experience for everyone involved in our events. We’re excited to renew sponsors that have supported the tournament series previously and will also be announcing exciting new partners over the next year in order to ensure the IWLCA events remain the industry leaders.”

More information about the IWLCA Tournament Series will be released in the coming weeks and can be found on the tournament website www.IWLCArecruiting.com as well as on Instagram & Twitter - @IWLCArecruiting.

About Elite Tournaments: *Elite Tournaments is committed to excellence both on and off the field. Our company is built on the foundation of striving to achieve goals. We celebrate excellence in all of its forms and work to create an environment in which athletes can play hard and honor achievement. Whether your team is aiming to score its first goal, or take home a national title, we want to get you there. Attaining greatness is not just an ambition, it is a lifestyle.*

About the IWLCA: *The IWLCA is a membership-led, professional association representing the nation’s intercollegiate women’s lacrosse coaches within Division I, II & III of the National Collegiate Athletic Association (NCAA), and the National Association of Intercollegiate Athletics (NAIA). The IWLCA is a 501c(3) nonprofit educational organization. Currently there are over 550 institutional members and over 1,200 coaches participating in NCAA DI, DII, DIII, and the NAIA.*

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