



FOR IMMEDIATE RELEASE

Contact: Megan Ditchman
mditchman@elitetournaments.com

April 21, 2021

Elite Tournaments and CoachFX Partner to Provide Tournament Participants with Access to Exclusive Coaching Content

Coaches who register their team for specific Elite Tournaments events will be given exclusive benefits including coaching content and webinars delivered by CoachFX

Elite Tournaments is thrilled to announce their new partnership with CoachFX, who will provide access to exclusive tournament content. This partnership will enhance the value of Elite Tournaments' events by providing digital access to coaching tools at no additional cost to coaches. CoachFX will help facilitate the distribution of their content by giving teams access to a digital bank of Elite Tournaments coaching content housed on the CoachFX Platform.

Coaches who register their team for specific Elite Tournaments events will also be given a free PDF Session Planner, free access to exclusive Elite Tournaments Coaching Webinars delivered by CoachFX professional partner clubs, and 20% off discount to all CoachFX products not included in the Elite Tournaments package.

"We are truly excited to join forces with CoachFX to provide additional educational resources to our tournament participants. Elite Tournaments has always stood beside our commitment to coaching education by continuing to prioritize this initiative amongst our partnerships. We strongly believe that CoachFX will continue to add value to our events and provide coaches with unique resources they aren't receiving at other tournaments," said Megan Ditchman, VP of Marketing, Elite Tournaments.

CoachFX has an extensive list of current and former clients including FIFA, the Asian Football Confederation, Celtic FC, Arsenal FC, AC Milan, Toronto FC, Scottish FA, Royal Belgian FA, Turkish FF, Coerver, FA Singapore, New Zealand Football, USC (NSCAA), Aspire Academy, New England Revolution, Philadelphia Union, Kentucky Youth Soccer Association, Club Champions League, Maryland State Youth Soccer Association as well as countless grassroots clubs and coaches across the globe.

Founder of CoachFX Raymond Farrelly commented, "We are absolutely thrilled to be working with the talented team at Elite Tournaments as an addition to our strategic partners. Both companies share a best-in-class mentality and both are inspired by the thousands of grassroots coaches worldwide who we support through our software, content and events. We are really confident that this relationship will give even more clubs, teams and coaches access to the support they need, and we are excited about future developments between our two companies."

For more information regarding this partnership and how to register for qualifying events, please visit www.elitetournaments.com or to register your interest [click this link](#).

